



Guest Contributor Guidelines

If you would like to share your expertise and stories related to biodiversity, nature restoration, reforestation, conservation, climate change, and working with local and Indigenous communities with our readers, we would love to hear from you!

We are looking for content that is informative, comprehensive, data-driven, and original - we don't provide syndication service, we won't republish any posts that have been published elsewhere.

The content we are interested in:

- Post that cover the benefits and results of your recent or ongoing initiatives, projects, or campaigns. Examples from: [Mongabay](#) (2020) and [Mongabay](#) (2021).
- Content about recent trends, new reports, or studies related to our field, including philanthropic and industry viewpoints. These articles should include data and actionable takeaways. Example from [GlobalGiving](#) (2021).
- In-depth analysis supported by recent and relevant examples plus original quotes and current data. Examples from: [Mongabay](#) (2021) and [The Guardian](#) (2021).



Your text should:

- Be well-documented, well-written, and above all, engaging.
- Simple. Avoid complex sentence structure. Use your natural voice and avoid using many filler words.
- Paragraphs should be no more than 3 to 5 sentences long and if possible, where appropriate formatted using H2s, H3s, and H4s.
- Always include a conclusion.
- Clear. Use understandable and uncomplicated explanations that readers of different levels can understand and learn from. Don't under-explain concepts leaving some readers in the dark.
- Be between 250 and 1,500 words.
- Not be overly self-promotional, with no more than one link to your organization's website.



You should:

- Provide proper attribution of data, quotations, and outside content referenced in the text with a hyperlink.
- Send us the text as a Word file or as a Google Doc.
- Include all photos or graphics as separate attachments - for large files, please use cloud-based services like Google Drive or DropBox. Please only share images that are copyright-free or images you have been given permission to use.





Please remember that:

1. The EcoLogic team reserves the right to edit and adapt contributions.
2. The EcoLogic team reserves the right to decline contributions.

How to Submit:

If you have some questions or you want to pitch your ideas or your completed post, send an email to social@ecologic.org with the subject line "Post Idea".

Thank you for your interest in contributing to EcoLogic. We look forward to hearing from you!

